

Cass Post-Graduate Certificate in Anti-Money Laundering and Financial Crime Prevention

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Course Synopsis

The Cass Post Graduate Certificate in Anti-Money Laundering and Financial Crime Prevention is aimed at equipping delegates with analytical and diagnostic skills to deal with the complex investigative and remedial work arising in the Anti-Money Laundering (AML) world. At the same time it aims to instill the importance of developing the “soft skills” required to influence people and organisations, and will provide insights into how to practice effective stakeholder management. The aim of the programme is to produce technically proficient people who understand the world in which they will be operating, and how to behave professionally, responsibly and ethically in this world.

About Lysis Academy

Lysis Academy provides Bespoke Courses to banks, financial services firms and estate agencies across the AML, KYC and Governance, Risk and Compliance spectrum. These courses can be delivered in-house or in clients’ offices worldwide. Lysis Academy has successfully delivered bespoke training to firms globally and has offices in New York, Frankfurt, Dublin and Edinburgh, as well as its Centre in the City of London.

Who is the Course For?

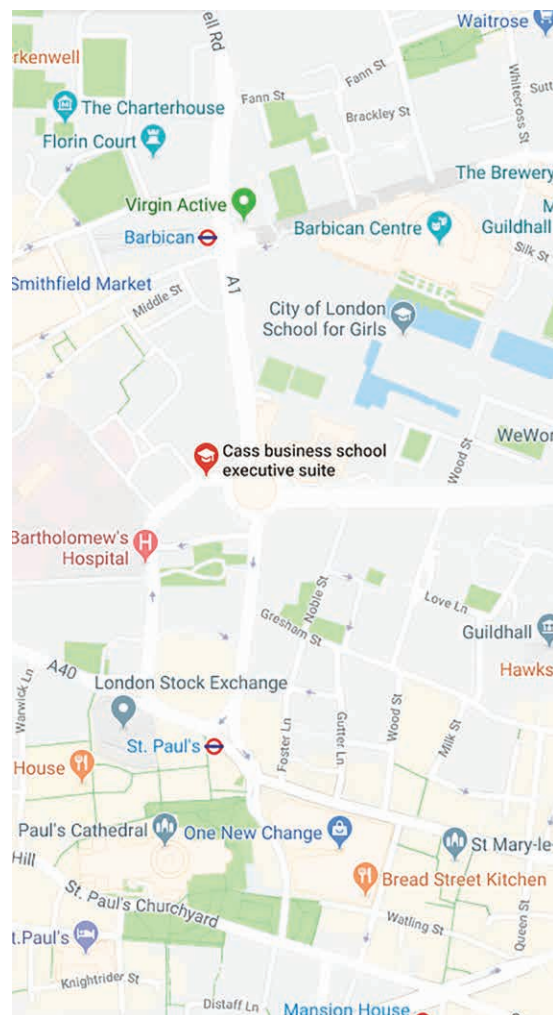
The course is aimed at individuals that work in the following industries:

- Banks (investment, corporate and retail)
- Wealth managers
- Insurance firms
- Law and accountancy firms
- Hedge funds / Investment managers
- Other regulated industries required to be compliant and adhere to AML rules, such as estate agents, money service businesses and gambling firms
- Graduates / professionals looking to forge a career in AML or Financial Crime

Why Join this Course

The Cass Post Graduate Certificate in Anti-Money Laundering and Financial Crime Prevention will support your personal development and career management plans by providing you with a qualification which offers both academic rigour and professional practitioner relevance.

Throughout the Programme, you will be provided with opportunities to explore how AML fits into the activities of the City in general and the activity of specific financial institutions in particular. In addition, you will be given exposure to management, teambuilding and communication tools and techniques in order to enable you to lead efficiently and effectively in subsequent AML-related roles.



Course Location:

Cass Business School
200 Aldersgate Street,
London
EC1A 4HD
United Kingdom

Course Module 1

Module 1 - SMM740

Understanding the Regulatory Framework, and the Fundamental Principles of KYC

In the first module you will explore the foundations of Anti-Money Laundering (AML) and Counter Terrorist Financing (CTF) within the context of the applicable regulatory framework and come to understand the ensuing obligations on financial institutions in this space. You will also take an in-depth look at the theoretical components of all the different types of Legal Entities that make up the investment banking customer base with a view to understanding the Know Your Customer (KYC) Requirements. You will also consider how the work sits within the workings of the City, particularly in the context of current thinking and practice in terms of ethical behavior.

AML & Financial Crime in Context 1: How the City Works	Professor Stephen Thomas
Leadership Development 1: Business Ethics	Professor Jean-Pascal Gond
Understanding the Regulatory Framework & Fundamental Principles of KYC 1 and 2	Wendy Murray
The Theory of Legal Entities 1, 2 and 3	Julie Sefton

Course Module 2

Module 2 - SMM741

High Risk and Enhanced Due Diligence

In the second module, you will deepen your knowledge of the high-risk factors that trigger the need for the application of Enhanced Due Diligence, the highest level of Customer Due Diligence, and delve into the high risk factors themselves in more detail. Time will also be allocated to exploring the anatomy of a bank, where the Risk, Governance and Compliance functions fit into the anatomy, and the importance of efficient and effective communication amongst stakeholders.

AML & Financial Crime in Context 2: The Anatomy of a Bank	Professor Barbara Casu Lukac
Leadership Development 2: Stakeholder Management	Bobby Banerjee
High Risk and Enhanced Due Diligence 1: Introduction to EDD, Red Flags and AML Risk. MLR 2017, 4MLD and 5MLD.	Wendy Murray
High Risk and Enhanced Due Diligence 2: Sanctions	Julie Sefton
High Risk and Enhanced Due Diligence 3: Selected Topics on High AML Risk Scenarios 1: Correspondent Banking; Trade Finance	Wendy Murray
High Risk and Enhanced Due Diligence 4: Selected Topics on High AML Risk Scenarios 2: Criminal Finances Act; Panama Papers (Other relevant topic)	Sandy Gill
High Risk and Enhanced Due Diligence 5: Other Themes/ Project work	Julie Sefton

Course Module 3

Module 3 - SMM742

Practical Applications of Theoretical Concepts

The third module envisages a journey into the practical application of the theoretical concepts just learned with the objective of equipping you with the practical know-how to perform KYC analysis. The Risk, Governance and Compliance functions will be explored in more detail, as will the importance of high-performance teams.

AML & Financial Crime in Context 3: The Role Of Governance, Risk and Compliance	Dr Angela Gallo
Leadership Development 3: Leadership	Professor Andre Spicer
KYC in Practice 1: Market Abuse	Wendy Murray Nick Hawke
KYC in Practice 2: Client Classification / MiFID	Paul Burleton
KYC in Practice 3: Anti-Bribery & Corruption, Whistleblowing, Best Execution	Sandy Gill
KYC in Practice 4: Other Themes	Wendy Murray Julie Sefton
KYC in Practice 5: Quality Assessment & Effective Use of Management Information	Jon Sweet

Course Module 4

Module 4 - SMM743

Advanced Financial Crime Topics

In the fourth and final module, you will explore more advanced themes in the financial crime arena together with new or growing financial crime trends. This module will also examine up-and-coming legislation and regulatory guidance set within the international regulatory space. The growing focus on risk culture will be explored, and the fundamental aspects of effective Leadership will be introduced.

AML & Financial Crime in Context 4: Risk Culture	Professor Davide Ravasi
Leadership Development 4: Building a High Performance Team	Professor Cliff Oswick
Advanced Financial Crime Topics 1: Advanced Financial Crime Investigation Techniques	Robert Maxwell
Advanced Financial Crime Topics 2: Cybercrime and Blockchain	Matt Gardiner

Course Leaders and Lecturers



Professor Andrew Clare

Asset Management. BA Hons, MSc and PhD

Andrew Clare is the Professor of Asset Management at Cass Business School and the Associate Dean responsible for Cass's MSc programme, which is the largest in Europe. He was a Senior Research Manager in the Monetary Analysis wing of the Bank of England which supported the work of the Monetary Policy Committee. While at the Bank Andrew was responsible for equity market and derivatives research. Andrew also spent three years working as the Financial Economist for Legal and General Investment Management (LGIM), where he was responsible for the group's investment process and where he began the development of LGIM's initial Liability Driven Investment offering. He is the co-author of "The Trustee Guide to Investment". He has also published extensively in both academic and practitioner journals on a wide range of economic and financial market issues. In a survey published in 2007, Andrew was ranked as the world's ninth most prolific finance author of the past fifty years. Andrew serves on the investment committee of the GEC Marconi pension plan, which oversees the investments and investment strategy of this £4.0bn scheme, and is a trustee and Chairman of the Investment Committee of the £2.5bn Magnox Electric Group Pension scheme.

Source: <https://www.cass.city.ac.uk/faculties-and-research/experts/andrew-clare>



Professor Stephen Thomas

Finance. BSc(Econ) LSE, MSc and PhD (Southampton)

Professor of Finance, University of Wales, Swansea, 1992-1996
Professor of Financial Markets, University of Southampton, 1996-2007
Visiting Professor, ISMA Centre, University of Reading, 1996-
Visiting Professor, Queen's, Canada, 1986/7
Houblon-Norman Fellow, Bank of England, 1990
Ranked 11th in Europe for Finance Research, JBFA, 2005
Director, Bear Stearns Global Alpha Macro Hedge Fund, London, 2005-7
Director, Firecrest Hambro, (Private Client Investment Management), 2002-6
Member, Investment Committee, Hasley Investment Management, UK, 2009-11
Director, Solent Systematic Investment Strategies, 2011-
Prize, Best Paper, Global Finance Conference, Dublin, 2005
Prize, Best Market MicroStructure Paper, Mid-West Finance Meetings, Chicago, 2006
Member of the SME Business Finance Review Advisory Board, Welsh Assembly Government Business Minister, 2013
Member, Academy of Experts, 2013-

Source: <https://www.cass.city.ac.uk/faculties-and-research/experts/stephen-thomas>



Professor Jean-Pascal Gond

Finance. PhD (Toulouse)

Jean-Pascal Gond is a Professor of Corporate Social Responsibility at Cass Business School, City University London. Before coming to Cass in 2012 he held various academic positions at HEC Montréal (University of Montréal, Canada) and at the International Centre for Corporate Social Responsibility at Nottingham University Business School. He earned his PhD in Management Sciences from the University of Toulouse I (France), graduated from the Ecole Normale Supérieure of Cachan (1996), and was a recipient of a Fulbright Fellowship (2008). His research mobilises organisation theory and economic sociology to investigate corporate social responsibility (CSR). Key research programmes currently in progress on CSR include the roles of standards and metrics in the institutionalisation of CSR in the financial marketplace and in corporations, the influence of CSR on employees, and the variations of CSR across varieties of capitalism. His research in economic sociology is concerned with the influence of theory on managerial practice, the governance of self-regulation, and the interplay of society's commodification and markets socialisation. He has published in the fields of corporate responsibility and organisation theory in leading academic journals such as *Business Ethics Quarterly*, *Business and Society*, *Economy and Society*, *Human Relations*, *Organisation Science*, *Organisation Studies*, *Journal of Business Ethics*, *Journal of Management Studies*.

Source: <https://www.cass.city.ac.uk/faculties-and-research/experts/jean-pascal-gond>



Professor Barbara Casu Lukac

Banking and Finance. BSC Economics. MA (Bangor), PhD Economics.

Professor Barbara Casu Lukac is the Director of the Centre for Banking Research at Cass Business School. Barbara joined the Faculty of Finance at Cass in August 2007. Previously, she was a Senior Lecturer in Financial Studies with the University of Wales, Bangor. She has also worked at the University of Reading (UK); Aston University (UK) and the Catholic University of Milan (Italy).

Her research interests are in empirical banking, although several of Barbara's research projects are cross-disciplinary and include aspects of financial regulation, structured finance, accounting and corporate governance. She is co-author of the book *Introduction to Banking* (FT Pearson Education). Barbara has recently co-edited (with Thorsten Beck) *The Palgrave Handbook of European Banking* (2017).

Source: <https://www.cass.city.ac.uk/faculties-and-research/experts/barbara-casu-lukac>



Bobby Bannerjee

Faculty of Management. BSC (Bangalore). MBA (Mumbai). PhD (Massachusetts).

Bobby Banerjee joined Cass Business School in January 2013. Prior to joining Cass Bobby was Associate Dean (Research) at the College of Business, University of Western Sydney. He received his PhD from the University of Massachusetts and has held research and teaching positions at the University of Wollongong, RMIT University and the University of South Australia. Bobby's primary research interests are in the areas of sustainability, climate change and corporate social responsibility. Other research interests include critical management studies, Indigenous ecology, postcolonial studies, cultural studies, and globalisation. He has published extensively in leading scholarly journals and is the author of two books: Corporate Social Responsibility: The Good, The Bad and The Ugly and the co-edited volume Organisations, Markets and Imperial Formations: Towards an Anthropology of Globalisation. He serves on the editorial board of seven international journals and is a Senior Editor at Organisation Studies.

Source: <https://www.cass.city.ac.uk/faculties-and-research/experts/bobby-banerjee>



Dr Angela Gallo

Research Fellow. MSC (Amsterdam), PhD (Naples).

Dr Angela Gallo joined Cass in 2016 as a Marie Curie Fellow at the Centre for Banking Research. The winning project is on Shadow Banking. She also holds a position at University of Salerno. Angela's research interests are in the areas of banking, risk management and corporate governance. Her research has been published in international peer-reviewed journals as International Review of Financial Analysis, Emerging Markets Review, Journal of International Financial Markets, Institutions & Money. Angela has taught at University of Salerno, University of Naples "Federico II" and Cass Business School. She also regularly teaches professional courses at Italian Banking Association (ABI) and for banks.

Source: <https://www.cass.city.ac.uk/faculties-and-research/experts/angela-gallo>



Professor Andre Spicer

Organisational Behaviour. PhD, MBus and BComm.

André Spicer is Professor of Organisational Behaviour and the founding director of ETHOS: The Centre for Responsible Enterprise at Cass. He is an expert in the areas of Organisational Behaviour, Leadership and Corporate Social Responsibility.

Prior to joining Cass, André Spicer was a Professor of Organisation Studies at the University of Warwick. He has also been a visiting Professor at the University of Innsbruck, University of Paris Dauphine, Lund University, the Central European University, University of St Gallen, Hanken School of Economics and the University of Sydney. Professor Spicer was educated at the University of Otago and holds a PhD from the University of Melbourne.

Professor Spicer is an award winning teacher. He has worked with students at all levels - from first year undergraduates to top level executives in large organisations. His course on corporate social responsibility is one of the most popular at Cass.

Professor Spicer has done work on organisational power and politics, organisational culture, employee identity, the creation of new organisational forms, space and architecture plays at work and leadership. His work looks at a wide range of settings including knowledge intensive firms, financial institutions, seaports, universities, libraries, media organisations, and new social movements.

He has published extensively in top scholarly journals such as Organisation Science, Academy of Management Annals, Journal of Management Studies, and Organisation Studies. He has also published the books 'Contesting the Corporation' (Cambridge), 'Unmasking the Entrepreneur' (Edward Elgar), 'Understanding Organisations' (Sage), 'Metaphors we Lead By' (Routledge), and 'The Wellness Syndrome' (Polity). He has received research funding from the ESRC, British Academy, Handelsbanken Foundation, the Welsh Assembly, and the Higher Education Innovation fund.

He is a frequent commentator in the global media outlets such as FT, CNN, BBC, CNBC, Channel Four, The Guardian, The Wall Street Journal, The Washington Post, The Times, Telegraph, Independent and many others. He has worked with a range of large organisations including Barclays, City of London Corporation, Skandia Old Mutual, BNY Mellon, Transport for London, IBM, Ford, UK Houses of Parliament and InterSpa (Austria). He is invited to give speeches in range of settings like the UK House of Lords, the European Commission, the Mansion House, Occupy London and at universities around the world.

Source:<https://www.cass.city.ac.uk/faculties-and-research/experts/andre-spicer>



Professor Davide Ravasi

Management. PGDip, MSc, PhD and CertEd.

Davide Ravasi is Professor of Strategic and Entrepreneurial Management and Co-Director of the Cass PhD programme (Management, Marketing, and Operations Management pathway).

He is an expert in the areas of Organisational Identity and Culture, Design Management, and Qualitative Research Methods.

His research primarily examines interrelations between organisational identity, culture, and strategy in times of change, and he has served as a consultant to organisations reflecting on their own identity and core values. He has done extensive research on how design and designers contribute to strategic change and innovation. He is interested more generally in cultural-cognitive processes influencing how new objects and new practices come to be, and whether and how they are valued and adopted by individuals and organisations.

One of his latest studies examined how corporate museums enable organisations to use history, memory, and heritage as an asset for design and innovation. Based on this study, he curated an exhibition entitled *Che Storie! Oggetti, miti e memorie dalle collezioni dei musei e degli archivi d'impresa* [tr. *What stories! Objects, myths and memories from the collections of corporate museums and archives*], Milano, Palazzo della Ragione, April-May 2013.

His research is mainly based on case studies and grounded theory and it has been published on *Administrative Science Quarterly*, *Academy of Management Journal*, *Organisation Science*, the *Journal of Management Studies*, *Strategic Organisation*, and the *Journal of Business Venturing* among others. He is also a co-editor of the recent *Oxford Handbook of Organisational Identity*.

He has served as Associate Editor for the *Journal of Management Studies* (2010–2013) and sits on the editorial board of the *Academy of Management Review*, the *Academy of Management Journal*, the *Journal of Management*, the *Journal of Management Studies*, and *Strategic Organisation*. He is currently serving on the Executive Committee of the Organisation and Management Theory (OMT) Division of the Academy of Management.

He is Distinguished Visiting Professor at the Aalto School of Business, Helsinki, and has also been visiting the Rotterdam School of Management, Copenhagen Business School, University of Lugano, and at the International Hellenic University of Thessaloniki. Prior of joining Cass, he was a Professor of Management at Bocconi University, Milano, where he also received his PhD in Business Administration and Management.

Source: <https://www.cass.city.ac.uk/faculties-and-research/experts/davide-ravasi>



Professor Cliff Oswick

Organisation Theory, PGDip, MSc, PhD and CertEd.

Cliff joined Cass in 2011 as a Professor in Organisation Theory. He also served as Head of the Faculty of Management and Deputy Dean at Cass between January 2011 and January 2016. Before coming to Cass he spent 4 years at Queen Mary, University of London as a Professor of Organisation Theory in the School of Business and Management and served as Dean of the Faculty of Law & Social Sciences (2007-2011). He has also previously held posts at University of Leicester (2002-2007), King's College, University of London (1990-2002), and Westminster University (1988-1990). Before becoming a full-time academic in 1988, Cliff worked as a HR manager in local government.

Cliff's research focuses on the application of aspects of discourse, dramaturgy, tropes, narrative and rhetoric to the study of organisations and organizing. He is particularly interested in the study of leadership processes, employee engagement, and organisational change.

He has published over 120 academic articles and contributions to edited volumes, including contributions to *Academy of Management Review*, *Human Relations*, *Journal of Management Studies*, *British Journal of Management*, *Organisation*, and *Organisation Studies*. He is the European Editor for *Journal of Organisational Change Management* and Associate Editor for *Journal of Change Management*. He is also a co-director of ICROD (the International Centre for Research on Organisational Discourse, Strategy and Change), a member of the CIPD (Chartered Institute of Personnel Development), a member of the National Training Laboratory, chair of the board of trustees for The Tavistock Institute of Human Relations, and a member of the Executive Board of the ODC (Organisation Development and Change) Division of the Academy of Management. Beyond his academic responsibilities, Cliff has also undertaken a variety of consultancy projects, senior coaching activities and executive development assignments with a number of high profile corporate clients.

Source: <https://www.cass.city.ac.uk/faculties-and-research/experts/cliff-oswick>



Wendy Murray

Associate Director, and Head of Lysis Academy, and guest lecturer at Cass Business School in London. Wendy has over 13 years' experience in the financial services industry, working in Compliance, AML, Client On-Boarding and Operations, with investment banks in London. These include: RBS, ING, Bear Stearns, and Deutsche Bank. She has both SME knowledge, plus practitioner know-how, including extensive experience of complex bank integration projects and global regulatory and compliance-driven change operations.

www.lysisacademy.com/



Jon Sweet

CEO of Lysis Financial Ltd, Jon specialises in compliance and operations change management, Section 166 remediation, regulatory change management and global operating model strategy and implementation for client lifecycle management. His clients have included JP Morgan, Deutsche Bank, ICAP, BNP Paribas, Standard Chartered, Barclays, Commerzbank, Nomura, Lloyds TSB, RBS and Halifax Bank of Scotland. Jon is a guest lecturer on Compliance and Operational Change at Cass Business School.

Source: www.lysisfinancial.com/about-lysis-change-management-consultancy



Robert Maxwell

Robert is a guest lecturer at Cass Business School for Advanced Financial Crime Investigation Techniques , and Founder/CEO finINTEL Solutions Ltd.

For the past 6 years, Robert has focused on designing and building systems to discover financial crime and corporate intelligence, and to research private and quoted companies or evolving themes using a variety of surface web search techniques and media and social media monitoring systems.



Julie Sefton

Julie Sefton is a Senior AML Consultant at Lysis Financial Ltd, and guest lecturer at Cass Business School in London in KYC / AML. She has 30 years' experience working in the Financial Services industry. Her previous roles have included first and second line of defence positions at Barclays Bank Plc, Instinet Europe Ltd, Deutsche Bank AG, BlueCrest Capital Management Ltd, JPMorgan, HSBC, Bank of America and Goldman Sachs.

She formally gained qualifications in AML at the International Compliance Association, passed the AML Diploma in 2014, and became a Professional Member of the ICA (MICA). Her primary role is KYC Trainer, and she has enjoyed training hundreds of KYC analysts in the UK, and India in the last 7 years, for Tier 1 and 2 investment banks, and also through the CPD Certified public courses that Lysis Academy offers.

www.lysisacademy.com/



Matthew Gardiner

Matthew Gardiner is the founder of Catch London. He advises Tier I Banks, Institutional Investors, FinTechs & VCs on crypto currencies, AI & RegTech.

Matthew previously worked in PwC's Global Financial Services practice. He has recently spoken at Money 2020 Asia, CSFI, Next Money, Google, The Global Leaders Forum, The InnerTemple, TenCent, Alipay, Finnovasia, FinTech Australia, Arab Net, Dubai Futures, Bank Negara & The Turing Trust.

Matthew is a visiting lecturer at Cass Business School and a founding member of the financial inclusion charity, Techfugees.

How Will I Learn?

The technical part of the Programme will be centred around classroom-based theoretical learning and supplemented by group project research and assignments.

- Lectures covering the theoretical concepts
- Group work case studies – part of the classroom-based learning (you will work in groups to answer a problem question wherein you need to apply the theoretical concepts covered and present your answer back to the group)
- Practical sessions in classroom – you will need to apply knowledge by searching relevant public domain websites on the internet and assessing negative news and adverse media results
- Project work in groups
- Assignments can be completed between classroom-based sessions

The market analysis and soft skills components of the programme will comprise a mix of lectures, case studies, small group work, exercises and recommended reading.

The course will be delivered in bi-weekly slots comprised of Monday and Tuesday evenings in the classroom supplemented by independent learning throughout the programme culminating in the delivery of group project presentations, written assignments and a final assessment taken at the end.

Overall teaching and learning hours:

Approximately 96 hours + independent study time.

How Will I Be Assessed?

The Cass Post Graduate Certificate in Anti-Money Laundering and Financial Crime Prevention is assessed by coursework in the form of written assignments and group project presentations during the course of the programme and a written timed assessment at the end.

Pass mark for each module is a minimum of 50%, and feedback will be provided throughout the course in order to support your learning.

What Award Can I Get?

Successful delegates will be awarded a Postgraduate Certificate from Cass Business School with the equivalent weighting of HE Level 7.

How Do I Enter the Programme?

Entrance Requirements:

- Good Bachelor's Degree, such as a 2:1 or above, or relevant from an overseas institution.
- AML / KYC Professionals with 3 years' experience.
- Industry professionals and managers with a minimum of 5 years' experience within a regulated industry.
- Language requirements: IELTS 7.0 or 6.5 in writing if you have not previously studied in English, or are a foreign student.

Tuition Fees

£5,000 + VAT payable to Cass Business School prior to programme commencement.

Contact Us:

For further information and queries on the course content, please contact:

Contact: Julie Sefton - Senior AML Consultant

Email: julie.sefton@lysisfinancial.com

Address: Lysis Financial Ltd, 11th Floor, 88 Wood Street, London. EC2V 7RS

Office: +44 (0) 845 658 0008

Mobile: +44 (0) 774 124 5625

To reserve your place for the next intake:

Contact: Victoria Oriade - Programme Manager Executive Education

Address: Cass Business School City, University of London
200 Aldersgate Street, London, EC1A 4HD

Telephone: 0207 040 8967 **Ext:** 8967

Email: victoria.oriade.1@city.ac.uk

Website: www.cass.city.ac.uk/execed

What Do Former Delegates Think of the Programme?

"As a KYC/AML industry professional, I felt the course enhanced my understanding of the various subject matters encountered in my day to day work. This has allowed me to add context to my decisions when managing a team and ultimately creating a better experience for my client.

I also feel I have a better understanding of the general regulatory landscape I find myself in, as well as what the future trends will be with respect to new Laws and Regulations and the technology in this space. I have a vested interest in FinTech and RegTech, and the coverage of these topics were of particular interest to me and highly valued."

Mark, Regulatory Consultant

"I found the course to be informative and very well constructed. The course material was relevant to the current developments within the financial services sector and the lecturers were well informed and knowledgeable on these subjects. Teaching was based on recent changes in regulation and legislation and the course was specifically geared towards the application of these changes in our day to day process."

Liesl, KYC Manager & AML SME

"The world is changing; this course gives you a toolkit to understand and face the challenges that will hit the banking industry and help you manage these effectively. The industry is faced with constant regulatory changes, banks must take heed of the growing burden this places on them. This course gives you a clear understanding of the challenges and changes in the banking KYC field. It will help you to develop your core skills and gain insightful knowledge through lectures and coursework, presentations, group activities and class discussion. This has opened my eyes and mind to the future, personally I found the topics on advanced financial crime and blockchain and cryptocurrencies fascinating and hope that the benefits of this will stay with me for years to come and enhance my future career opportunities."

Alex, AML Operations Manager

LYSIS
ACADEMY

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